

GRAPHIC DESIGN one

project five: visual hierarchy

GD 200.02
Brockett Horne
bhorne@mica.edu
773 354 5095
W 8:30am – 2pm
Brown 304

objectives

Encourage experimentation with visual form.
Develop skills in making meaning from visual form.
Develop ideation skills.
Explore hierarchy through graphic design elements.

November 14

NEIGHBORHOOD SPOTLIGHT

- 1.1 In class and in your sketchbook, list ten things that you **love about Baltimore.**
- 1.2 For homework, choose any neighborhood within Baltimore city and take a walk through it. Document it: drawings, rubbings, recordings, photographs, collages, etc. You could aim to create at least four representative images. We'll use these images to create an accordion book that represent the neighborhood.

inner harbor / little italy / mount vernon / greek town / charles village / fell's point / bolton hill / hampden / etc /

Your sketches should be presented in 7 x 5 fields, landscape, and could be created by hand, or on computer.

November 21

No class. Turkey. Tofurkey.

November 28

MICA Art Market work day in class.
Plan to attend full class session beginning at 8:30am.
Also bring images for feedback.

- 1.3 For homework, prepare revisions to imagery and choose text to include with your imagery. The text can be a poem, song lyrics, something you find or write. There should be no more than 50 words on any page, and no fewer than three.

December 5

- 1.4 In-class bookbinding tutorial.
- 1.5 For homework, create and comp final book.

December 12

Final reviews. Sign up for a 20-minute individual review.